

Iditarod Trail Committee
Board of Directors Meeting – **Summary**
February 23, 2007
Millennium Hotel
Anchorage, Alaska

A quorum of the Board of Directors was present for the meeting, which began at 9:02AM. The President stated Joe Redington, Sr absence was excused, as he was on the trail. Several staff members were present, as well as Dale Meyers and Cary Carrigan.

A Resolution was presented and approved unanimously, which recognized Cary Carrigan for his volunteer service to the ITC for his many years of service as the Master of Ceremonies for the annual Musher's Banquet. Mr. Carrigan thanked the Board for this honor.

The minutes of the December 3, 2006 Board of Directors meeting were approved.

President Burmeister reported that he expects the 2007 Iditarod to be very exciting with an outstanding list of musher's.

Executive Director Hooley provided the Board with an update on various ITC activities: current financial projects; raffle ticket sales; merchandise sales; Iditarod Insider subscriptions; the role of Anchorage television station KTUU will play in the 2007 race; the possibility of a \$100,000 contribution from the State of Alaska to promote tourism; GCI's contribution to provide an Insider subscription to every school in Alaska; and "60 Minutes" and "Nightline" have requested some Iditarod trail footage.

Race Marshall/Race Director, Mark Nordman reported no problems for the trail from downtown Anchorage to BLM, but from BLM to Eagle River was questionable. The Idita-Riders would be dropped at the Science Center. Because of safety considerations, he recommended the re-start be in Willow for 2007. He also provided several comments about the conditions along the trail.

The Board accepted the recommendation of Staff to have the re-start in Willow.

The Banquet Committee provided some suggestions for making the banquets shorter and more engaging. Staff will do their best to accomplish the suggestions.

Executive Director Hooley noted the Iditarod Dog Sled Race is among the inaugural inductees to the Alaska Sports Hall of Fame. President Burmeister will represent ITC at this event.

Executive Director Hooley reviewed the work a group of University of Oregon MBA candidates will be providing the ITC. The primary focus of the work will be to examine ITC's sports marketing practices. The groups work should be completed by June 2007.

Primarily through the efforts of Director Lee Larsen, an upwards adjustment of \$14,000 in funding will be provided to the Jr. Iditarod.

The Board approved providing a pass to Board members for everything Iditarod sponsors, including banquets and VIP parking.

There being no further business to come before the Board at this time, the meeting was adjourned at 11:55AM

Jim Palin
Secretary
Board of Directors

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