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FOR IMMEDIATE RELEASE
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MEDIA/PHOTO ADVISORY

Iditarod XLVI champion Joar Leifseth Ulsom to strike commemorative silver coin

WHO: Iditarod XLVI Champion Joar Leifseth Ulsom, Iditarod Trail Committee

WHAT: Iditarod XLVI commemorative coin striking at Alaska Mint

WHEN: Thursday, May 17, 2018, at 6 p.m.

WHERE: Alaska Mint
429 West Fourth Avenue
Anchorage, AK 99501

Please contact Chas St. George, Iditarod Trail Committee, for additional information. Contact information is provided below.

DESCRIPTION: On Thursday, May 17, at 6 p.m., Iditarod XLVI champion Joar Leifseth Ulsom will strike silver coins with his image to commemorate his first Iditarod championship. The commemorative coins made that day will be available for purchase on-site. The coins will then be available for purchase at Alaska Mint, the Iditarod Headquarters and online at www.iditarodstore.com. Iditarod Trail Committee representatives will also be present on Thursday for the event at Alaska Mint.

Joar Leifseth Ulsom crossed under the burlled arch in Nome on March 14, 2018, to win his first Iditarod Trail Sled Dog Race championship. It took him nine days and 12 hours to complete the nearly 1,000-mile race.

For more information, contact ITC COO Chas St. George (chas.stgeorge@iditarod.com, 907-352-2215).

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